



CAM COUNCIL

Cam Otter Trail – Business Application Form Summer 2026

The Cam Otter Trail is a community project designed to encourage families to explore the parish while raising the profile of local businesses. Participating businesses will host one of our 10 fibreglass otters for the duration of the summer and be included on the Cam Otter Trail map.

Optional sponsorship is available for businesses willing and able to provide additional support. This will not impact your chances of being selected.

All applications will be considered by Cam Parish Councils events working party who will make its recommendation to Full Council. Successful applicants will be based on creating an interesting and engaging route throughout the whole parish.

1. Business Details

Business Name:

Business Address:

Postcode:

Website/ social media (if applicable):

2. Main Contact Person

Name:

Role/ Position:

Contact Telephone:

Email Address:

3. Otter Location Details

Proposed location of the otter (address & description):

Will the otter be located:

☐ Indoors - visible from the outside at all times

☐ Indoors - visible from the outside during normal business hours

Opening days and hours (where relevant):

4. Display & Care Commitment

Please confirm that you agree to the following for the duration of the Otter Trail:

☐ The otter will be displayed prominently and safely

☐ The otter will not be moved without prior agreement

☐ Reasonable care will be taken to prevent damage or theft

☐ Any damage, vandalism, or issues will be reported promptly to Cam Parish Council



6. Optional Sponsorship Opportunity

In addition to hosting an otter, businesses may choose to provide **optional sponsorship** to further support the delivery and promotion of the Cam Otter Trail.

Sponsorship contributions help fund:

- Printing of otter trail sheets and maps
- Marketing and promotion of the trail
- Care, storage, and future use of the otters

Please indicate which of the following options you would like to apply to be part of:

☐ **Standard Host Only**

- Includes hosting an otter
- Business name listing on the Otter Trail map

☐ **Supporting Sponsor – please state amount £_____**

- Includes hosting an otter
- Business name listing **and logo** on the Otter Trail map
- “Otter sponsored by...” signage displayed with the otter
- Mentions on Cam Parish Council social media

7. Sponsorship Details (if applicable)

Preferred business name for display:

Logo provided:

- ☐ Yes (attached)
- ☐ Will be provided at a later date

Website / social media link to be used in promotion:

9. Declaration

- ☐ I confirm that the information provided in this application is accurate.
- ☐ I agree to participate in the Cam Otter Trail in line with the guidance provided by Cam Parish Council and
- ☐ I understand that sponsorship is optional and does not affect my chances of being selected.

Name:

Signature:

Date:

Submission Details

Please return your completed application form by Monday 22nd June 2026 to Cam Parish Council, 4 Noel Lee Way or Email: Hello@camparishcouncil.gov.uk

