



Meeting	Finance, Policy & General Purposes Committee
Date	Wednesday 25 June 2025
Report Title	FPGP.25.016 Rebranding - logo
Author:	Projects Officer, Johanna Hutcheson

Officer's Recommendations:

1. To note Officer update
2. To agree to additional spend for logo development, to be allocated to budget line EMRs: NDP Review as agreed at Full Council on Wednesday 4 September & Tuesday 29 October 2024

New Logo Development:

We've been on an exciting journey exploring a new logo design for our Council, working closely with a talented designer. While we've had some great conversations and creative sessions around our brand, vision, and values, we've decided it's time for a fresh approach to the logo itself.

We're still happily collaborating with our current designer on other projects, but for the logo, we're now looking to bring in someone new with a fresh perspective. With key deadlines approaching, we're hoping to move quickly.

For £99.00 (plus VAT), a company based in Bristol has been engaged to deliver:

- Unlimited Logo Concepts
- 8 Dedicated Designers
- UNLIMITED Revisions
- UNLIMITED Revisions
- FREE Custom Stationery Design
- Double Sided Brochure OR Flyer Design
- Sticker Design
- FREE MS Word Letterhead
- Free Email Signature
- Social Media Banner Designs
- 48 Hours Turnaround Time
- FREE Icon Design



- FREE Grayscale Format
- FREE Color Options
- FREE File Formats (PSD, PDF, AI, JPEG, PNG)
- FREE Vector Files
- 100% Ownership Rights
- 100% Satisfaction Guarantee
- 100% Unique Design Guarantee
- 100% Money Back Guarantee