

# Cam & Dursley Business Survey (undated)

You can also complete this survey online at:  
[www.dursleytowncouncil.gov.uk](http://www.dursleytowncouncil.gov.uk) or [www.camparishcouncil.gov.uk](http://www.camparishcouncil.gov.uk)

*All information will be kept confidential and individual businesses will not be identified.*

Q1	Name of business	19 (100%)
Q2	Business address (including full postcode)	19 (100%)
Q3	Contact name and position within business	18 (95%)
Q4	Business telephone number	17 (89%)
Q5	E-mail	16 (84%)
Q6	Website Address	14 (74%)
Q7	Are your premises based in?	19 (100% Cam 0 (0%) Dursley 0 (0%) Surrounding Area
Q8	Do you Lease or own your premises?	9 (47%) Lease 10 (53%) Own
Q9	What type of business are you?	2 (11%) Retail 3 (16%) Food 0 (0%) Technology & Communications 6 (32%) Manufacturing 0 (0%) Transport 0 (0%) Agriculture 0 (0%) Public Sector 0 (0%) Community, Social & Health Care 0 (0%) Health Services 1 (5%) Construction 0 (0%) Financial, Property & Professional services 1 (5%) Leisure, Tourism & Hospitality Others please specify 8 (42%)
Q10	How long have you been operating in Cam & Dursley?	2 (11%) Less than 1 year 1 (5%) 1-4 years 5 (26%) 5-10 years 11 (58%) More than 10 years

**Q11 Are you**

**6 (32%) Self-employed? 10 (53%) An independent business/sole trader 0 (0%) Part of a franchise? 3 (16%) Part of a chain or larger group? with employees?**

**Q12 What proportion of your business is based in Cam & Dursley?**

**0 (0%) None 3 (16%) Less than 25% 2 (11%) 25% to 50% 1 (5%) 50% to 75% 3 (16%) 75 to 100%  
9 (47%) All**

**Q13 Where does the majority of your business come from?**

**5 (26%) Internet 2 (11%) Phone 1 (5%) Representatives/Agents 5 (26%) Business to Business  
6 (32%) Walk-in Customers 2 (11%) Retail shop/outlet 0 (0%) Mail order 9 (47%) Recommendation/word of mouth**

**Q14 How many paid full-time equivalent staff do you employ in Cam & Dursley?**

**3 (16%) Sole trader 3 (16%) Less than 5 0 (0%) 21 to 50 0 (0%) More than 100**

**2 (11%) None 9 (47%) 5 to 20 2 (11%) 50 to 100**

**Q15 What proportion of your staff live locally (within 3 miles) of your premises in Cam & Dursley?**

**1 (5%) None 2 (11%) 25% to 50% 5 (26%) 75% to 100%**

**2 (11%) Less than 25% 2 (11%) 50% to 75% 5 (26%) All staff**

**Q16 What proportion of your staff travel to work in the following ways?**

	None	Less than 25%	25% to 50%	50% to 75%	75% to 100%	All staff
Walk	2 (11%)	6 (32%)	1 (5%)	1 (5%)	0 (0%)	1 (5%)
Cycle	2 (11%)	6 (32%)	2 (11%)	0 (0%)	0 (0%)	0 (0%)
Solo car driver	0 (0%)	0 (0%)	6 (32%)	4 (21%)	2 (11%)	1 (5%)
Car passenger or car share	4 (21%)	4 (21%)	2 (11%)	0 (0%)	0 (0%)	0 (0%)
Train	6 (32%)	2 (11%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Bus	7 (37%)	1 (5%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Motorbike, scooter or moped	4 (21%)	4 (21%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)

*Please tell us about any transport or travel issues facing your staff*

**1 (5%)**

**Q17 Does your business have its own parking facilities?**  
**15 (79%) Yes 3 (16%) No**

**Q18 If yes, how many spaces do you have?** 15 (79%)

**Q19 Is this adequate?** 12 (63%) Yes 2 (11%) No

**Q20 What do you think is the biggest challenge for your business trading in Cam & Dursley?** 17 (89%)

**Q21 What do you think could improve trading conditions in Cam & Dursley?**  
 12 (63%)

**Q22 How would you rate the following?**

	<i>Very good</i>	<i>Good</i>	<i>OK</i>	<i>Poor</i>	<i>Very poor</i>	<i>Don't know</i>
Overall business confidence in Cam & Dursley	2 (11%)	6 (32%)	5 (26%)	1 (5%)	0 (0%)	3 (16%)
The future outlook for your business	7 (37%)	7 (37%)	4 (21%)	0 (0%)	0 (0%)	0 (0%)
Customer confidence	3 (16%)	8 (42%)	3 (16%)	1 (5%)	0 (0%)	2 (11%)
Local advice and business support	0 (0%)	1 (5%)	3 (16%)	2 (11%)	1 (5%)	9 (47%)
Broadband speed	0 (0%)	1 (5%)	5 (26%)	5 (26%)	6 (32%)	0 (0%)
Parking for staff	3 (16%)	5 (26%)	5 (26%)	2 (11%)	0 (0%)	2 (11%)
Parking for customers and visitors	5 (26%)	2 (11%)	5 (26%)	5 (26%)	0 (0%)	1 (5%)
Crime and community safety	1 (5%)	4 (21%)	7 (37%)	5 (26%)	0 (0%)	0 (0%)
Availability of local skilled workforce	1 (5%)	5 (26%)	4 (21%)	5 (26%)	1 (5%)	1 (5%)
Availability of suitable business premises	1 (5%)	3 (16%)	4 (21%)	3 (16%)	1 (5%)	4 (21%)
Transport connections	0 (0%)	4 (21%)	6 (32%)	5 (26%)	0 (0%)	0 (0%)

**Q23 Over the next 3 years, do you expect the following aspects of your business to expand, stay the same or reduce?**

	<i>Expand</i>	<i>Stay the same</i>	<i>Reduce</i>
Size of business premises	4 (21%)	14 (74%)	0 (0%)
Size of workforce	11 (58%)	6 (32%)	0 (0%)

**Q24 What do you think are the key issues restricting the growth of your business?**

- 5 (26%) *Increased competition*    3 (16%) *Weak customer demand*
- 6 (32%) *Legislation*    0 (0%) *Transport infrastructure*
- 5 (26%) *Access to finance*    5 (26%) *Availability /affordability of appropriate land or premises*
- 1 (5%) *Technology changes*    4 (21%) *Business rates and rents*
- 3 (16%) *Rising energy and material costs*    2 (11%) *Parking for staff or customers*
- 1 (5%) *Access to or availability of suppliers*    1 (5%) *Desire to stay below VAT threshold*
- 5 (26%) *Lack of skilled labour*    2 (11%) *Others Please Specify*

**Q25 How satisfied are you with Cam and Dursley as a place to do business?**

- 5 (26%) *Very satisfied*    2 (11%) *Neither satisfied or dissatisfied*    0 (0%) *Very dissatisfied*
- 12 (63%) *Quite satisfied*    0 (0%) *Quite dissatisfied*

**Q26 What type of new businesses and jobs do you think should be encouraged in the Cam & Dursley area?**

- 11 (58%) *Retail*    4 (21%) *Transport and logistics*
- 10 (53%) *Manufacturing*    4 (21%) *Community, social and health services*
- 4 (21%) *Agriculture*    4 (21%) *Financial, property and professional services*
- 2 (11%) *Construction*    7 (37%) *Technology and communications*
- 6 (32%) *Leisure, tourism & hospitality*    2 (11%) *Health Services*
- 5 (26%) *Food*    2 (11%) *Public sector*
- Other, please specify 0 (0%)*

**Q27 Does your business offer any of the following?**

- 4 (21%) *Apprentices*    2 (11%) *Volunteering opportunities*

0 (0%) *Internships*

5 (26%) *Student work placements*

**Q28 How satisfied are you with your current business premises?**

9 (47%) *Very satisfied*                      1 (5%) *Neither satisfied or dissatisfied*    0 (0%) *Very dissatisfied*  
8 (42%) *Quite satisfied*                      0 (0%) *Quite dissatisfied*

**Q29 Do your current business premises meet your current and future business needs?**

13 (68%) *Yes*                      4 (21%) *No, don't meet current business needs*                      1 (5%) *No, will not (or unlikely to) meet future business needs*  
*What would you need to happen to have business premises suitable for your current or future business needs?* 7 (37%)

**Q30 What type of business premises and employment land use do you think are needed in Cam & Dursley?**

0 (0%) *Small office accommodation*                      0 (0%) *Warehousing/distribution*  
0 (0%) *Large office accommodation*                      1 (5%) *Live/work premises*  
8 (42%) *Retail units in town centre areas*                      1 (5%) *Small business startup / incubation unit*  
0 (0%) *Farm/agricultural premises and land*                      0 (0%) *Temporary / pop up business units*  
5 (26%) *Small industrial/manufacturing*                      0 (0%) *Other, please specify*  
1 (5%) *Large industrial/manufacturing*  
*Other, please specify* 9 (47%)

**Q31 Where do you think that these business premises or employment land use should be located in the Cam & Dursley area?**

11 (58%)

**Q32 Please use this space to make any other comments that you think are relevant to the development of a neighbourhood development plan for Cam & Dursley**

5 (26%)

Thank you for taking the time to complete this survey, please return your survey to: GRCC, Cam & Dursley Business Survey, Freepost SWC 0305, Community House, 15 College Green, Gloucester, GL1 2BR.