

# Public Consultation

## West of Draycott, Cam - Draft Allocation PS24

### Our Proposals



Persimmon Homes & Robert Hitchins are proposing a new housing scheme on land to the west of Draycott, Cam.

The site is located to the west of the A4135, and is in close proximity to Cam & Dursley Train Station.

The land is identified in the Stroud Local Plan Review as a draft allocation for residential development, under Policy PS24.

A draft masterplan has been carefully designed based on the context of the site and its surroundings, the Cam Neighbourhood Plan, local planning requirements and good practice in urban design.

The scheme focusses on retaining and enhancing green corridors throughout the site, offering greater opportunity for walking and cycling and providing connections to Jubilee Playing Fields and the centre of Cam.

As stated overleaf, further detail on the design rationale and evolution of the scheme can be viewed on our consultation website and we welcome your comments:

### KEY

- |                     |                              |
|---------------------|------------------------------|
| Site Boundary       | Site Contours                |
| Residential         | Area of Play                 |
| Potential School    | Pedestrian Route             |
| Public Open Space   | Primary Route                |
| Allotments          | Public Right of Way          |
| Attenuation         | Diverted Public Right of Way |
| Existing Vegetation | Vehicular Access             |
| Proposed Vegetation | Pedestrian Access            |

<https://sites.google.com/view/northwestcam>

## Benefits of the proposals

- Up to 1,000 new homes, ranging in size, to help meet identified local housing needs
- Affordable housing (30% of the proposed scheme), which will comprise a mix of rented and shared ownership homes tailored to meet local housing needs not currently met by the open market
- A potential new Primary School to meet any needs identified from the new development
- A high-quality scheme that has been carefully designed, incorporating sensitive landscape proposals
- Publicly accessible green open spaces including allotments and children's play areas
- New residents that will help to sustain local services and facilities
- A new primary access to Jubilee Fields with additional car parking

## Your feedback

- We are seeking to establish the views of the local community on these initial draft proposals in order to inform a planning application which will be submitted to the District Council.
- A website has been created for you to view further detail and comment on the draft proposals at <https://sites.google.com/view/northwestcam>
- If you would like to comment on the proposed scheme, please fill in the form online **by Monday 8<sup>th</sup> February 2021**.
- Alternatively, comments can be emailed to: [sval.consultation@persimmonhomes.com](mailto:sval.consultation@persimmonhomes.com)
- Or posted to: **Cam Consultation, Land Department, Persimmon Homes Severn Valley, Davidson House, 106 Newfoundland Way, Portishead, BS20 7QE.**

